Live Session, Tue, 6.10. - 11:45-12:15am

„*Language Proficiency as a precondition for academic exchange: current challenges and strategies on digital language learning and teaching*"

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Despite the perceptible decline during the last decades, humans still use more than 5,000 languages to master their daily life: multilingualism is a fact, not just a figure. Therefore it is not surprising that proficiency in foreign languages is a must for communication and cooperation on an international level. At the same time we observe that the use of a single lingua franca – as it is frequently suggested in the case of English – is not sufficient to guarantee real understanding. Moreover, the Lissabon agenda goal of second language proficiency for EU citizens proves the importance of languages both for communication and identity.

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German Academic Exchange Service

In this context the panel aims to discuss the core influence language proficiency exerts on academic mobility and exchange. On the basis of selected key questions, the podium will discuss needs and challenges of language acquisition at universities and point out current strategies to raise awareness of language issues, aimed at students, university administration, exchange organisations and politics. In the statements, public policies & strategies regarding language acquisition and digitalisation will be complemented by examples put in practice by the panel´s attendees.

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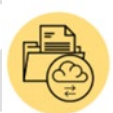# Moving target digitalisation: re-thinking global exchange in higher education

Monday, 5 October

Welcoming and Introduction

Time slot	Format	Topic	Invited Guests /Keynote-Speakers
10.00-10.45	**Opening**	Welcome to #movingtarget2020!	Dr. Rüland (DAAD); Dr. Meister (BMBF); Prof. Dr. Günther (University of Potsdam)
10.45-11.15	**Keynote I**	Innovation- and Technology Management	Prof. Dr. Hölzle (University of Potsdam)
11.15-12.00	**Panel I**	Digital transformation in international Higher Education	Dr. Rüland (DAAD); Dr. Meister (BMBF); Prof. Dr. Günther (University of Potsdam); Prof. Dr. Hölzle (University of Potsdam)

Block 1   Live Stream via Event-Plattform

Time slot	Target area				
	Collaboration, Cooperation and Partnerships	*Mobility and Exchange: Physical - Blended - Virtual*	*Administrating Internationalisation Digitally: Data Ecosystems and Data Sovereignty*	*Attractiveness of HEI in a Global Knowledge Society*	*Knowledge Transfer, 'Third Mission' and Open Education*
12.00-12.30	Digital cooperation with the 'South': Chances and Challenges	Strategic Design of Virtual Mobility Experiences	The interoperability of a digital platform for student mobility - a win-win game (PIM)	Talent attraction and retention schemes	Design Thinking as a Way to Strengthen Generation Corona's Resilience and Self-Efficacy
12.30-13.00	How digitalisation advances Co-creation: The joint online curriculum and research project U!REKA Lab: Urban Commons	Virtual Mobility: towards a third pillar of international exchange programmes	Linking Learning Management Systems – Interuniversity course sharing at the touch of a button	Fostering Global Knowledge Transfer and Internationalization at HEIs through MOOCs as 'tasting' educational formats.	E-Learning Curriculum (eLMS/ICS)
13.00-14.00	**Lunch Break**				

14.00-14.30	**Keynote II**	Gender and (In)Equality in International Higher Education	Kristina Lunz (Founder Center for Feminist Foreign Policy)
14.30-15.15	**Panel II**	Virtual Exchange for Foreign Education and Culture Policies	tbc

Block 2   Live Stream via Event-Plattform

Time slot	Target area				
15.15-15.30	*DAAD Input "Outcomes of the SHARE project"*	*DAAD Input IVAC*	*DAAD Input Digitaler Campus*	*DAAD Input Experiences from TNE- and cooperation projects*	*DAAD Input Kairo*
15.30-16.15	A feminine approach to international cooperation in HEI in a crisis situation	Internationalisation of teacher education and virtual collaboration among teachers /Digitally Competent Educators	Approaches to Secure Digital Student Data Transfer in Europe	Reality-based Urbanism vs. Virtual Teaching - Conflicting Aims or Synergies in Higher Education for Urban Change-makers	Design Practices guiding the development and running of the MAIE
16.15-17.00	The "Why" and "How" to use simulations to enhance collaboration between international higher education institutions – An Interactive Experience	Beyond boundaries? Blended mobility and transnational education models	YUFE Student Portal, Fokus EUN	The twitching lecture-digitalisation of a traditional teaching format	How online learning can offer new avenues for internationalism and cross border collaboration in academia
17.00	Wrap-Up				
17.30	**End of conference day 1!**				

Tuesday, 6 October

Time slot	Format	Topic	Invited Guests /Keynote-Speakers
09.30 – 09.45	**Opening**	"Good Morning"	Moderators
09.45 – 10.00	**Keynote III**	Welcome to #movingtarget2020!	Mariya Gabriel (Commissioner Innovation, Research, Culture, Education and Youth)
10.00 – 10.45	**Panel III**	European University Alliances	UNITE!, Una Europa, DAAD
10.45-11.15 Uhr	**Keynote IV**	Sustainable Cooperation in European Higher Education	Dr. ing. Ellen Fetzer (Nuertingen-Geislingen University / HfWU)

Block 3- Live Stream via Event-Plattform

Time slot	Target area				
11.15-11.45	Theory of Change framework for Int. Food Security Master's Program	Future of Mobility: Meeting Student Needs in an Online Environment	European Student Card Initiative (tbc)	Erasmus+ Virtual Exchange	The Virtual Journey – Extra-curricular learning experience (tbc)
11.45-12.15	Language Proficiency as a precondition for academic exchange: current challenges and strategies on digital language learning and teaching	MyScore /3D-VR scenarios for online teaching	Co-creating Internationalization at Home Experiences: The Case of the International Summit on Adaptive Leadership	Research-based learning across borders (tbc)	Sustainable and balanced digital transformation (tbc)
12.15 - 12.30	**Coffee break**				
12.30 - 12.45	**Keynote IV**	Access and the role of Open Educational Resources		Laura Czerniewicz (Centre for Innovation in Learning and Teaching, University of Cape Town)	
12.45 - 13.30	**Panel IV**	Conference Wrap-up			

END OF #movingtarget2020 CONFERENCE